# Geovisualization of electoral patterns

**Elections in a Spatial Context** Case study of Albanian Parliamentary Elections 1991-2005

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- This work represents the outcome of the applicative part of study "Elections in a Spatial Context- Case study of Albanian Parliamentary Elections, 1991-2005"
- Information on spatial and temporal distribution of electoral patterns in country and municipality level is presented here by choropleth maps.
- It consists of two parts:

*Part A - Geography of components* includes 34 choropleth maps that illustrate spatial and temporal distribution of electoral patterns components: A-1 Voting behaviour and A-2 Electoral context profile.

*Part B - Geography of relations* includes 18 choropleth maps that illustrate spatial and temporal distribution of electoral patterns relations: B-1 Voting behaviour in the framework of electoral context profile and B-2 Voters allocation in constituencies.

- These maps are created with a desktop GIS package and exported into a graphic environment for the layout arrangements.
- In country level 31 maps are of scale 1:1 350 000 and 11 maps of scale 1: 2 700 000 In municipality level 10 maps are of scale 1: 50 000 and 1 reference map of scale 1: 100 000.
- The map legend describes the correspondence between values and colours and indicates the number of cases with each class.
- The presently administrative division of Albania (prefectures and districts) is presented by reference map 1. A second reference map illustrates the spatial extent of three geographical regions. Both reference maps (scale 1: 1 350 000) aim to facilitate for readers the understanding on spatial allocation of voting behaviour in the framework of administrative and regional divisions.

In municipality level, one reference map (scale 1:100 000) illustrates the present administrative divisions of Tirana Municipality.

1 Country reference map

### Administrative division 2005



Albania Census Atlas, 2001 Demographic Atlas of Albania, 2003 © 2007, E.Begu and H.Asche, University of Potsdam

2 Country reference map

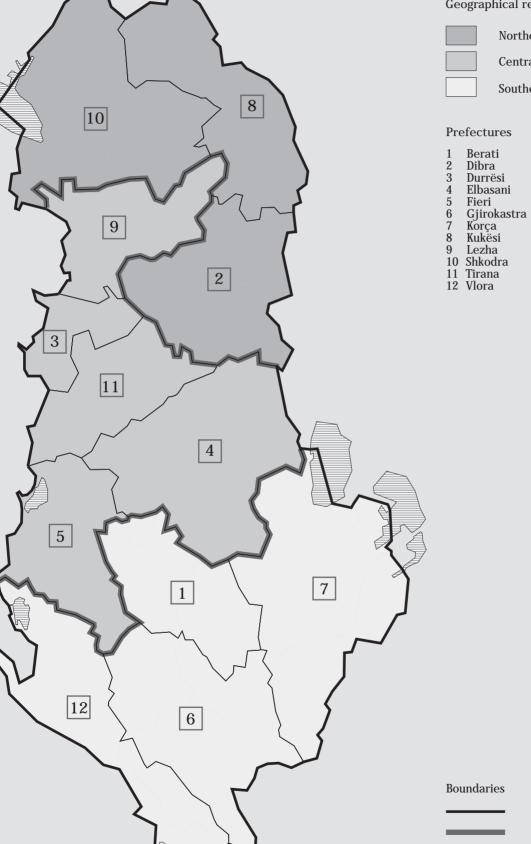
### Geographical regions

Northern

Central

Southern

### Geographical regions



0

30km

15

0

State Geographical region Prefecture

Source of data Albania Census Atlas, 2001 Demographic Atlas of Albania, 2003  $^{\odot}$  2007, E.Begu and H.Asche, University of Potsdam

### **Contents of Topics**

### A Geography of Components

### **Country level**

- Spatial distribution of vote, parliamentary elections 1991-2005
- Spatial distribution of turnout, parliamentary elections 1991-2005
- Profile of electoral context, parliamentary elections 1997-2005

### Municipality level

- Spatial distribution of vote, parliamentary elections 1991-2005
- Spatial distribution of turnout, parliamentary elections 1991-2005
- Profile of electoral context, parliamentary elections 2001

### **B** Geography of Relations

### **Country level**

- Spatial distribution of vote in the framework of electoral context, parliamentary elections 1997-2005
- Spatial distribution of turnout in the framework of electoral context, parliamentary elections 1997-2005
- Spatial allocation of voters, parliamentary elections 1991-2005

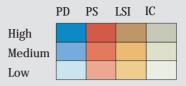
### Municipality level

- Spatial distribution of vote in the framework of electoral context, parliamentary elections 2001
- Spatial distribution of turnout in the framework of electoral context, parliamentary elections 2001
- Spatial allocation of voters, parliamentary elections 2001

# Geography of Components

### Spatial distribution of vote for party candidates Parliamentary Election 2005

### Winning party candidates



Vote margins in % High >10 Medium >5 - <10 Low <5





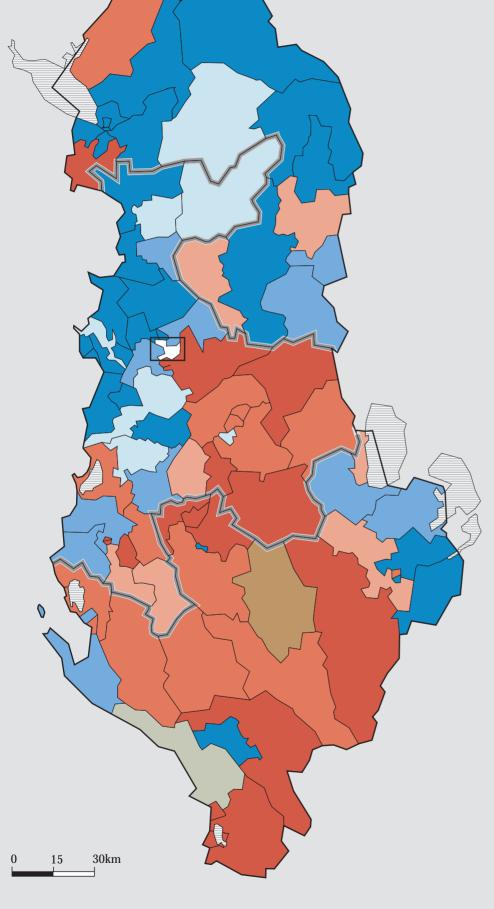
### Boundaries

- State Constituency
  - Geographical region

Source of data

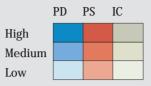
Albanian Central Election Commitee

Demographic Atlas of Albania, 2003



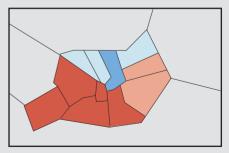
### Spatial distribution of vote for party candidates Parliamentary Election 2001

### Winning party candidates



Vote margins in % High >10 Medium >5 - <10 Low <5



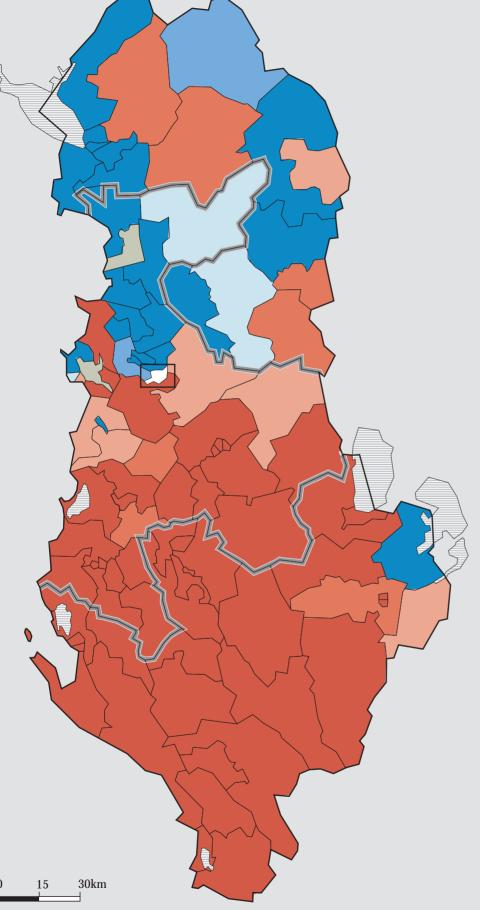


Boundaries



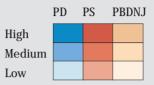
Source of data

Albanian Central Election Commitee, 2001 elections Demographic Atlas of Albania, 2003



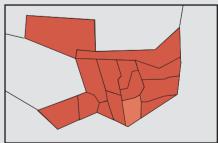
### Spatial distribution of vote for party candidates Parliamentary Election 1997

Winning party candidates



Vote margins in % High >10 Medium >5 - <10 Low <5





### Boundaries

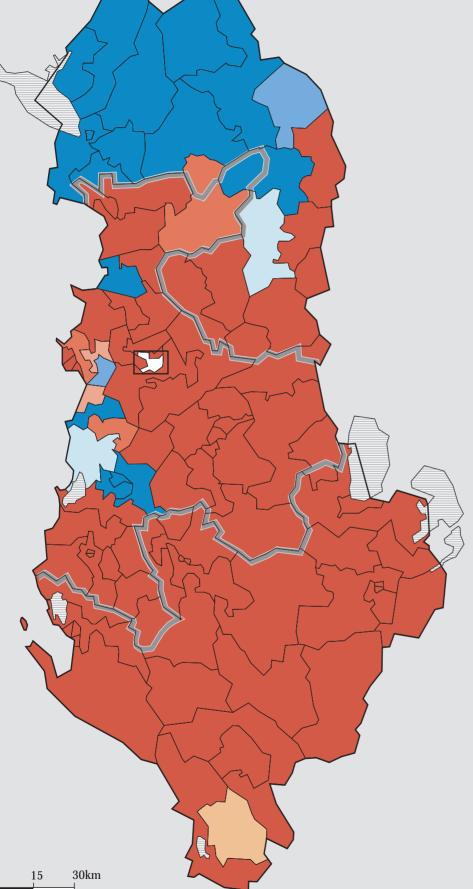
 State
 Const

- Constituency
- Geographical region

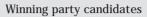
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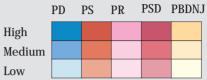
Archive of Parliament of Albania, 1997

Demographic Atlas of Albania, 2003



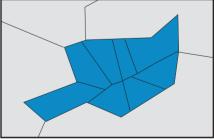
### Spatial distribution of vote for party candidates Parliamentary Election 1992





Vote margins in % High >10 Medium >5 - <10 Low <5



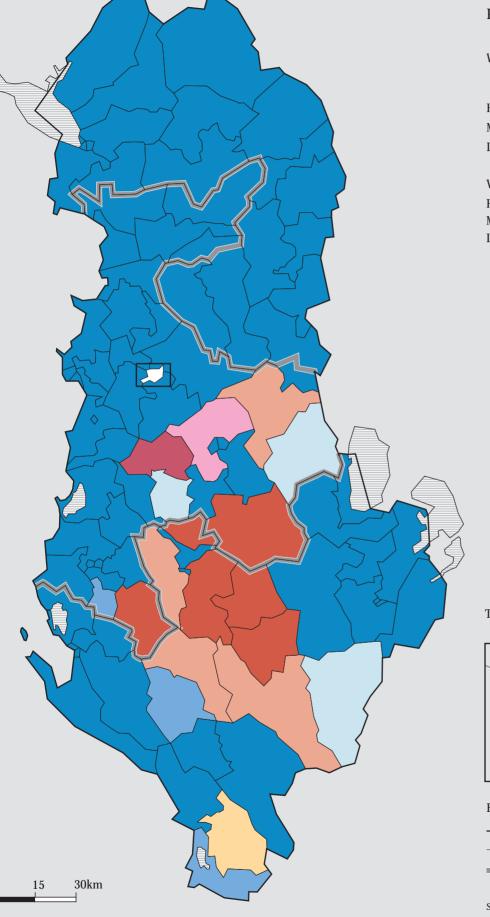


Boundaries

 State
 Constituency
 Geographical regior

Source of data

Archive of Parliament of Albania, 1992 Demographic Atlas of Albania, 2003 © 2007, E.Begu and H.Asche, University of Potsdam



# Spatial distribution of vote for party candidates

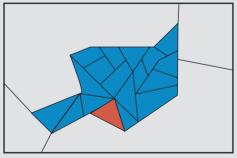
### Parliamentary Election 1991

Winning party candidates



Vote margins in % High >10Medium >5 - <10Low <5



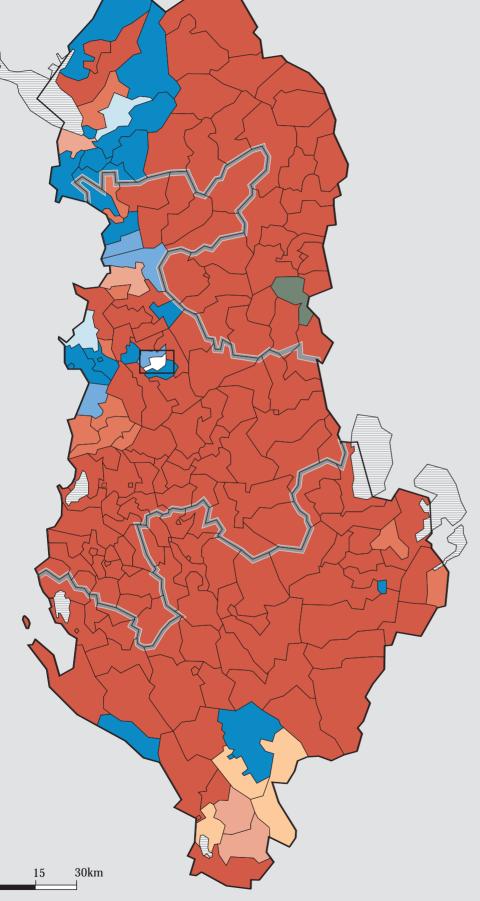


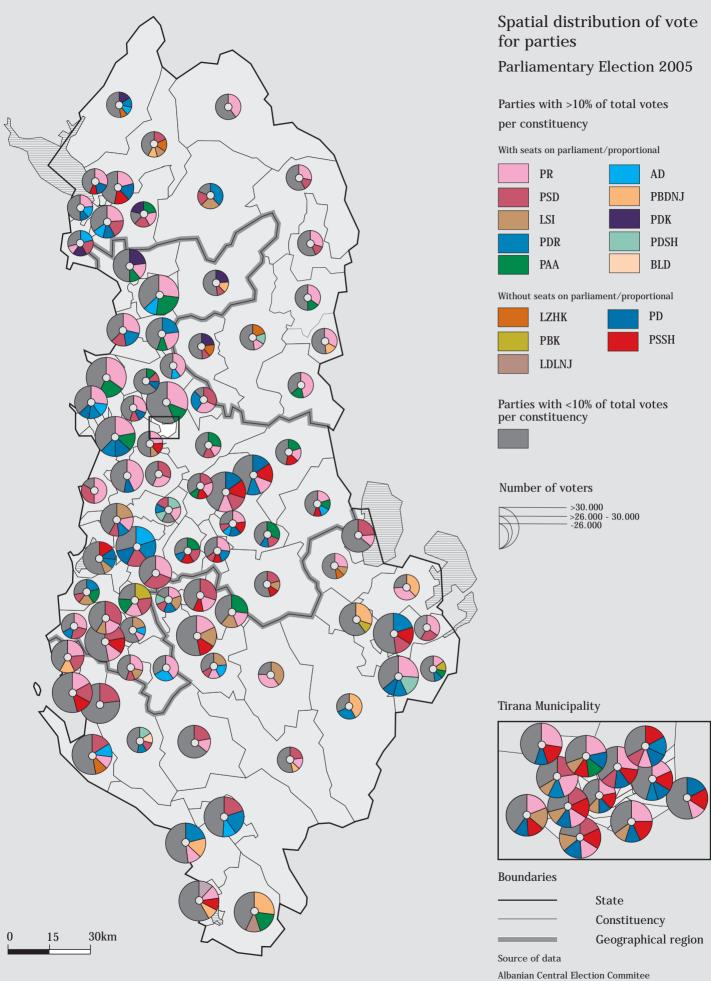
### Boundaries

 State
 Constituency
 Geographical region

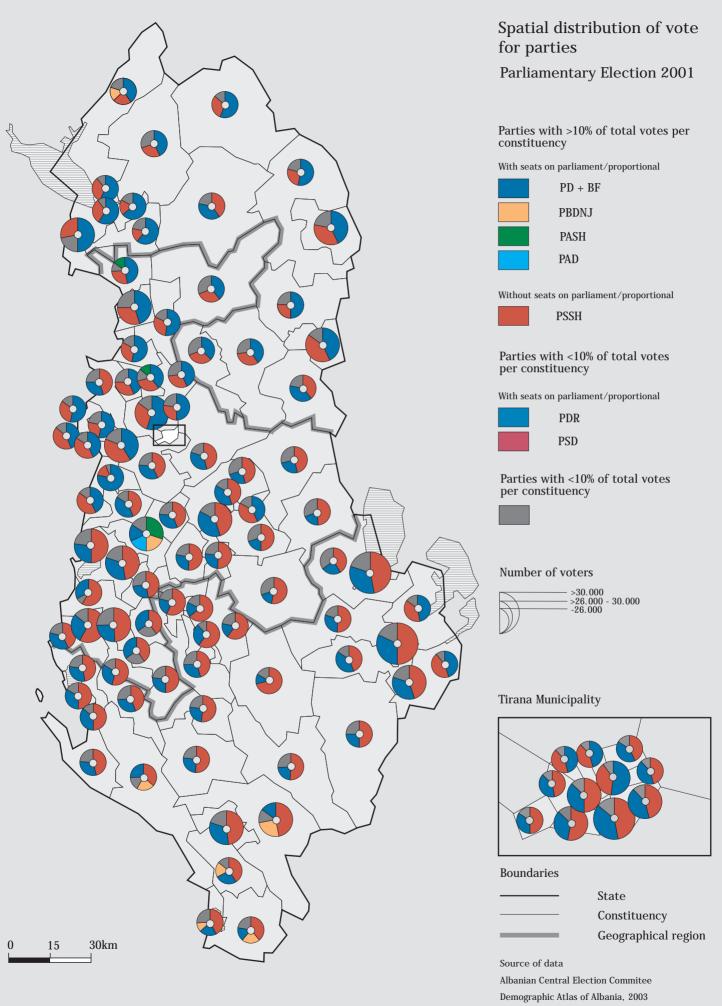
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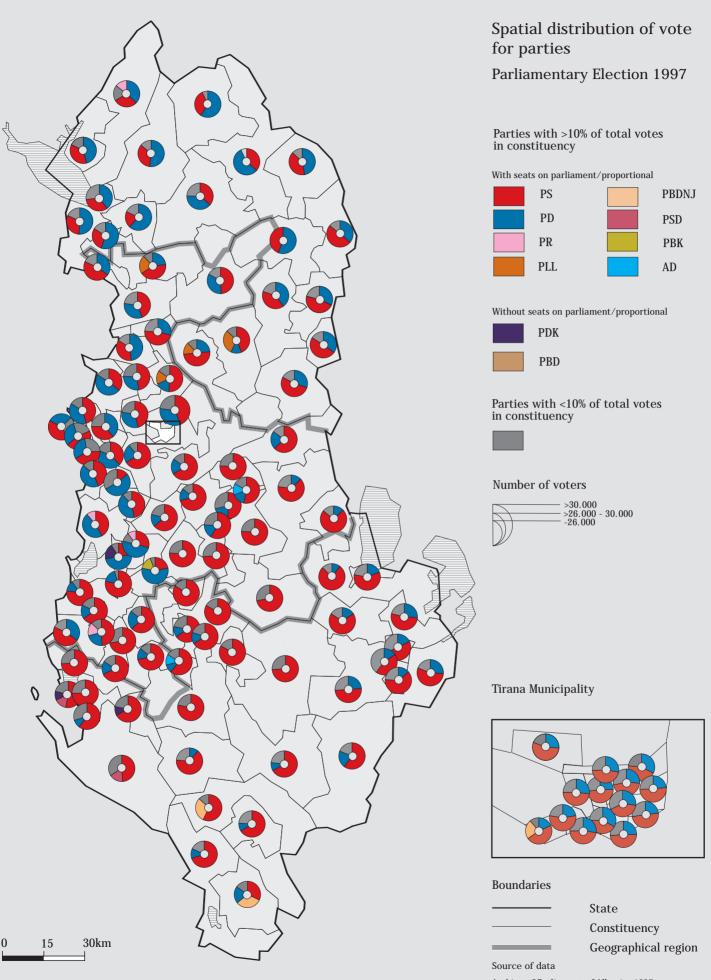
Archive of Parliament of Albania, 1991 Demographic Atlas of Albania, 2003 © 2007, E.Begu and H.Asche, University of Potsdam





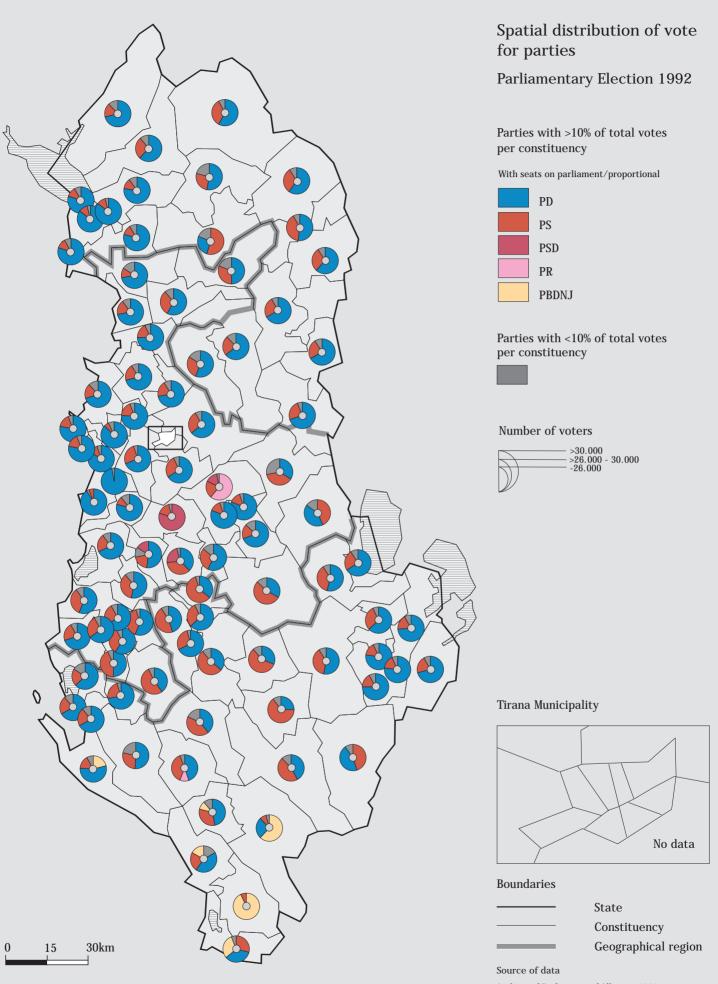
Demographic Atlas of Albania, 2003





Archive of Parliament of Albania, 1997

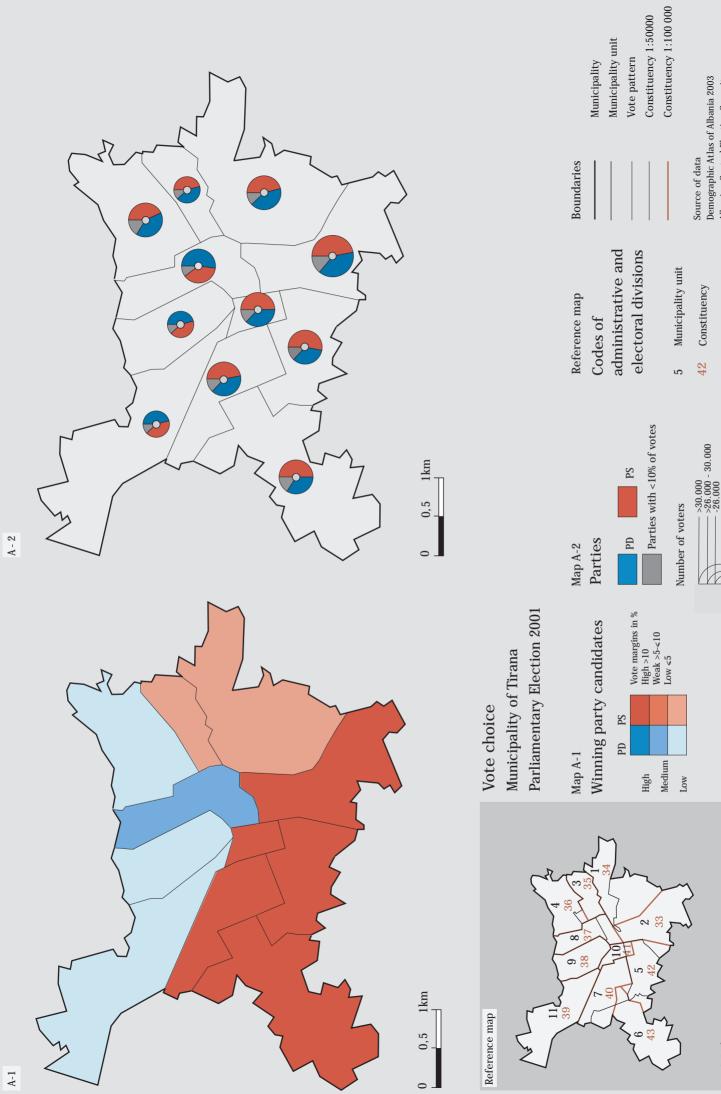
Demographic Atlas of Albania, 2003



Archive of Parliament of Albania, 1992

Demographic Atlas of Albania, 2003

of components	
of	
Geography	
- Y	



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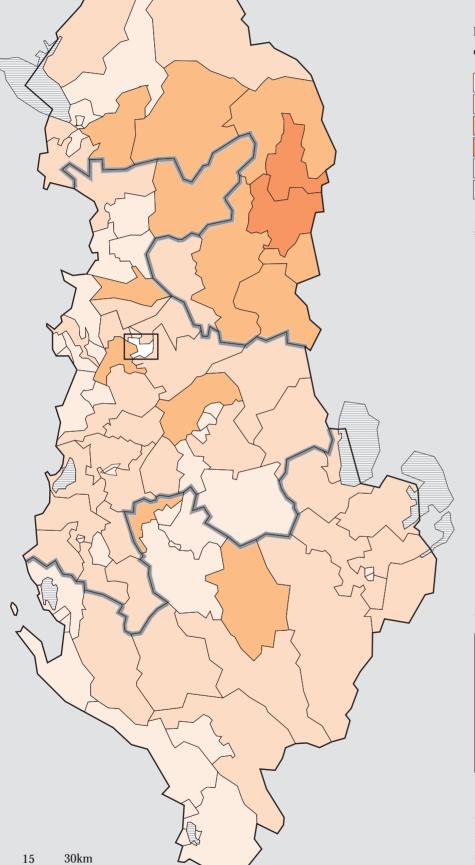
Albanian Central Election Commitee

0,5 1km

### Spatial distribution of turnout

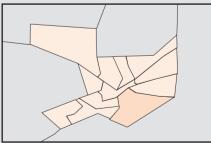
### Parliamentary Election 2005

Electoral turnout as % of total number of country voters





Tirana Municipality



Boundaries



Constituency Geographical region

Source of data

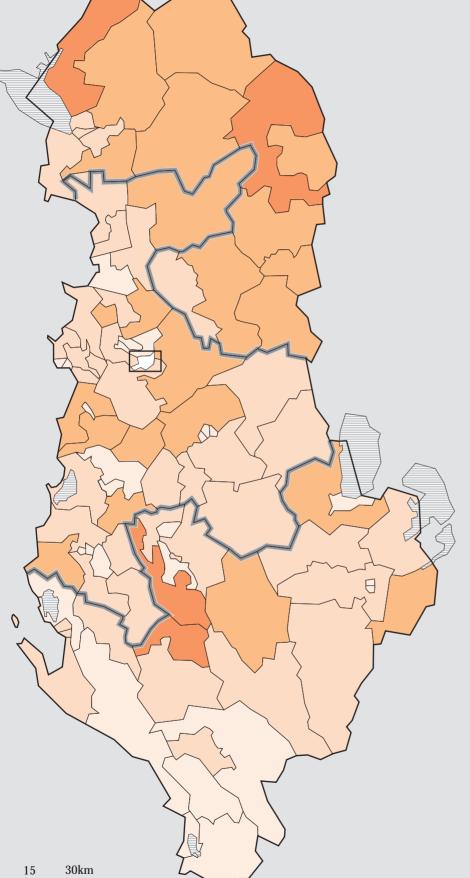
Albanian Central Election Commitee

Demographic Atlas of Albania, 2003

### Spatial distribution of turnout

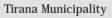
### Parliamentary Election 2001

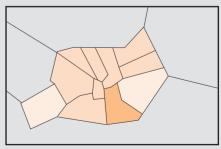
Electoral turnout as % of registered voters in constituency



>60-70 >70-80 >80-90 >90

<=50 >50-60





Boundaries



- Constituency
- Geographical region

Source of data

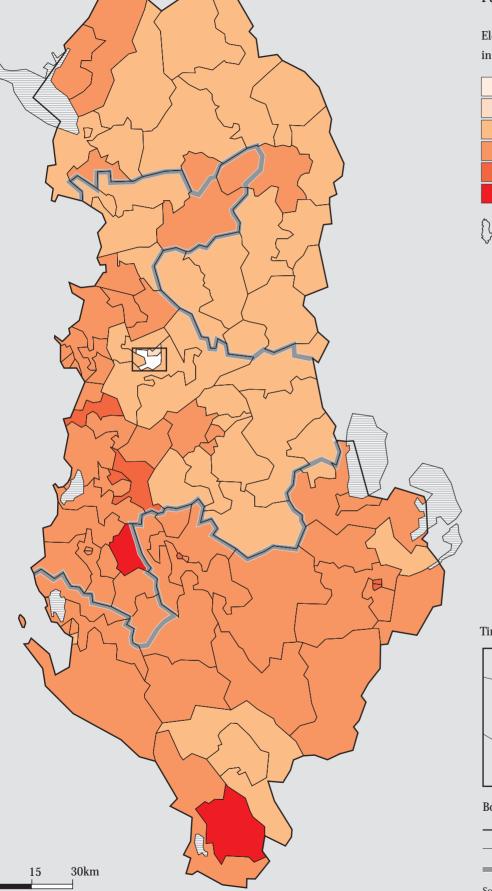
Albanian Central Election Commitee

Demographic Atlas of Albania, 2003

### Spatial distribution of turnout

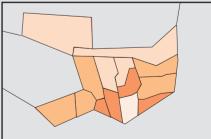
### Parliamentary Election 1997

Electoral turnout as % of registered voters in constituency

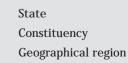




Tirana Municipality



Boundaries



Source of data

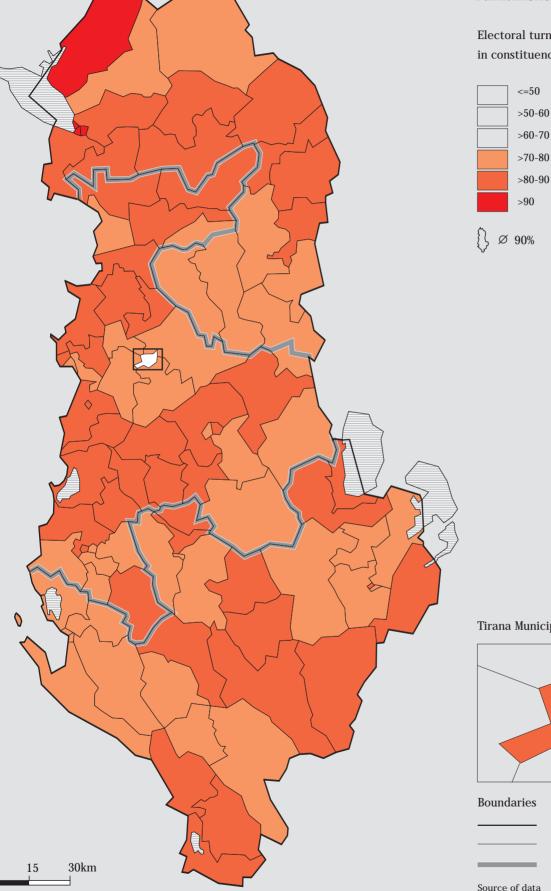
Archive of Parliament of Albania, 1997

Demographic Atlas of Albania, 2003

### Spatial distribution of turnout

### Parliamentary Election 1992

Electoral turnout as % of registered voters in constituency





Boundaries

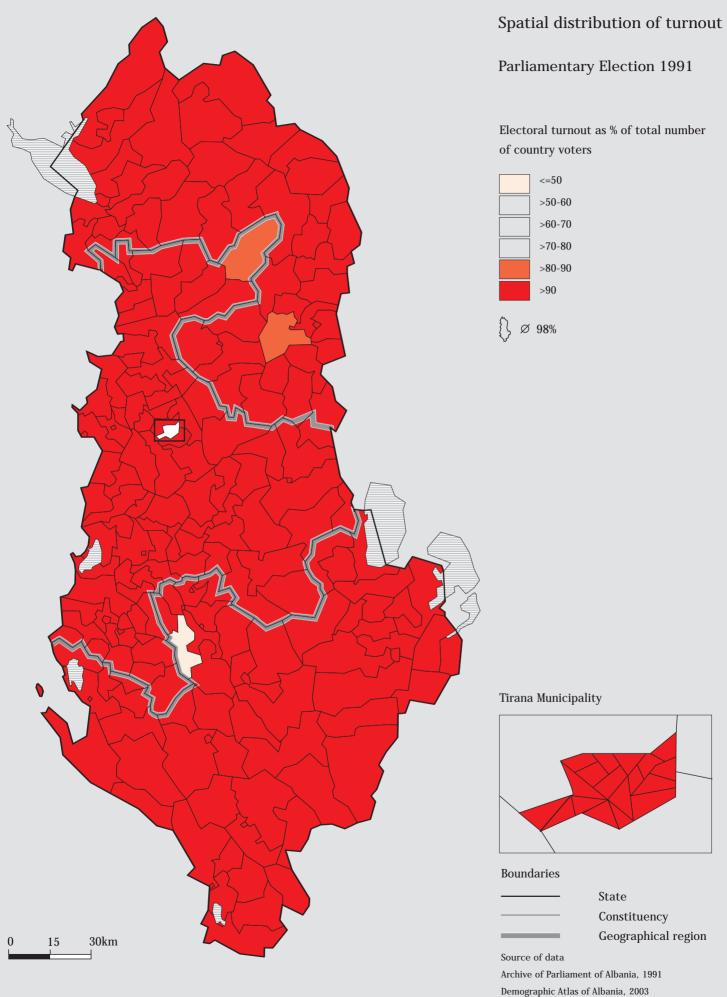


- Constituency
- Geographical region

Source of data

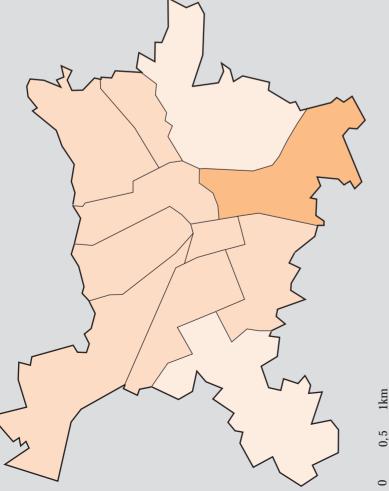
Archive of Parliament of Albania, 1992

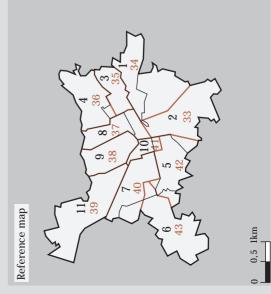
Demographic Atlas of Albania, 2003



emographic Atlas of Albania, 2005

 $\ensuremath{^\odot}$  2007, E.Begu and H.Asche, University of Potsdam





Turnout Municipality of Tirana Parliamentary Election 2001

Map A-3 Electoral turnout as % of total number of country voters

<= 50
<= 50
<= 50-60
<pre>>60-70
>80-90
>90

 $\ensuremath{\textcircled{o}}$  2007, E.Begu and H.Asche, University of Potsdam Constituency 1:100 000 Constituency 1:50 000 Municipality Albanian Central Election Commitee Demographic Atlas of Albania 2003 Source of data Boundaries administrative and electoral divisions Municipality unit Constituency Reference map Codes of 42 5

A-3

🗌 Tirana 0

30km

15

### Profile of electoral context Independent variables/Group I Parliamentary Election 2005

Zones of electoral context

| Zones of electoral co         | ontext           |
|-------------------------------|------------------|
| Zone 1                        |                  |
| Unemployment rate             | low              |
| Years of schooling            | very high        |
| Families on social assistance | low              |
| Internal migration            | gain very high/  |
|                               | loss very low    |
| Zone 2                        |                  |
| Unemployment rate             | medium           |
| Years of schooling            | high             |
| Families on social assistance | medium           |
| Internal migration            | gain high/medium |
|                               | loss low/medium  |
| Zone 3                        |                  |
| Unemployment rate             | medium/high      |
| Years of schooling            | medium/high      |
| Families on social assistance | medium/high      |
| Internal migration            | gain medium/low  |
|                               | loss medium/high |
| Zone 4                        |                  |
| Unemployment rate             | high             |
| Years of schooling            | medium           |
| Families on social assistance | high             |
| Internal migration            | loss high        |
| Zone 5                        |                  |
| Unemployment rate             | very high        |
| Years of schooling            | low              |
| Families on social assistance | very high        |
| Internal migration            | loss very high   |
| Boundaries                    |                  |
| St                            | ate              |
|                               |                  |

State Context zone Geographical region

Source of data

INSTAT: Indicators by prefectures 2004-2005, Tirana 2006 Demographic Atlas of Albania, 2003

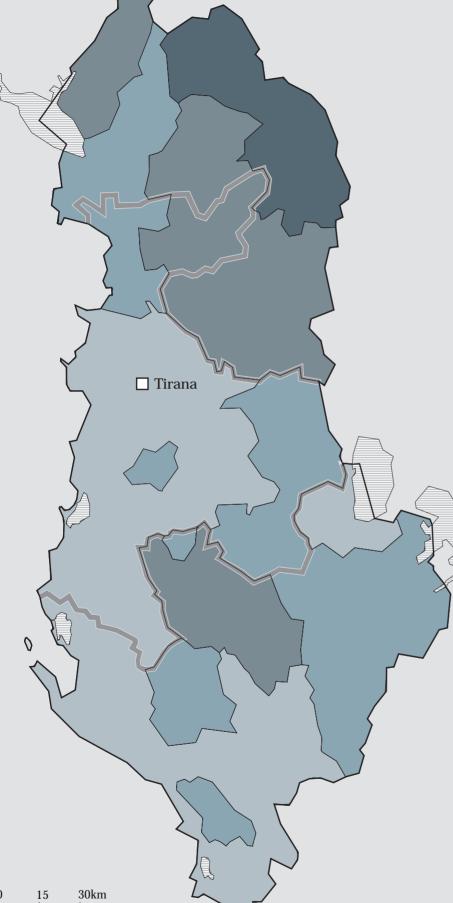
## Profile of electoral context Independent variables/Group I Parliamentary Election 2001

Zones of electoral context

| Zone 1                        |                   |
|-------------------------------|-------------------|
| Unemployment rate             | low               |
| Years of schooling            | very high         |
| Families on social assistance | low               |
| Internal migration            | gain very high/   |
|                               | loss very low     |
| Zone 2                        |                   |
| Unemployment rate             | medium            |
| Years of schooling            | high              |
| Families on social assistance | medium            |
| Internal migration            | gain high/mediun  |
|                               | loss low/medium   |
| Zone 3                        |                   |
| Unemployment rate             | medium/high       |
| Years of schooling            | medium/high       |
| Families on social assistance | medium/high       |
| Internal migration            | gain medium/low   |
|                               | loss medium/higl  |
| Zone 4                        |                   |
| Unemployment rate             | high              |
| Years of schooling            | medium            |
| Families on social assistance | high              |
| Internal migration            | loss high         |
| Zone 5                        |                   |
| Unemployment rate             | very high         |
| Years of schooling            | low               |
| Families on social assistance | very high         |
| Internal migration            | loss very high    |
| Boundaries                    |                   |
| St                            | ate               |
| Co                            | ontext zone       |
| G                             | eographical regio |

Source of data

INSTAT: Indicators by prefectures 2001-2002, Tirana 2002 Demographic Atlas of Albania, 2003



Tirana 0 15 30km

### Profile of electoral context Independent variables/Group I Parliamentary Election 1997

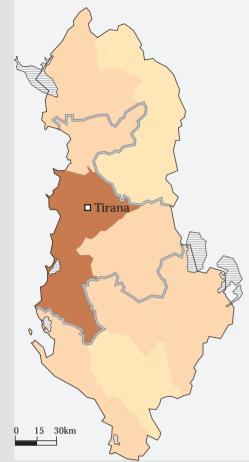
Zones of electoral context

| Zones of electora             | I context           |
|-------------------------------|---------------------|
| Zone 1                        |                     |
| Unemployment rat              | e low               |
| Years of schooling            | very high           |
| Families on social assistance | low                 |
| Internal migration            | gain very high/     |
|                               | loss very low       |
| Zone 2                        |                     |
| Unemployment rat              | e medium            |
| Years of schooling            | high                |
| Families on social assistance | medium              |
| Internal migration            | gain high/medium    |
|                               | loss low/medium     |
| Zone 3                        |                     |
| Unemployment rate             | e medium/high       |
| Years of schooling            | medium/high         |
| Families on social assistance | medium/high         |
| Internal migration            | gain medium/low     |
|                               | loss medium/high    |
| Zone 4                        |                     |
| Unemployment rat              | e high              |
| Years of schooling            | medium              |
| Families on social assistance | high                |
| Internal migration            | loss high           |
| Zone 5                        |                     |
| Unemployment rate             | e very high         |
| Years of schooling            | low                 |
| Families on social assistance | very high           |
| Internal migration            | loss very high      |
| Boundaries                    |                     |
|                               | State               |
|                               | Context zone        |
|                               | Geographical region |
| Courses of data               |                     |

Source of data

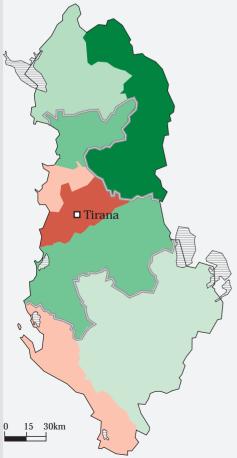
INSTAT: Indicators by prefectures 1996-2000, Tirana 2001 Demographic Atlas of Albania, 2003

# Spatial distribution of population density



### Map 3

# Spatial distribution of urban and rural population



# Map 2 Spatial distribution of gender

### Map 4

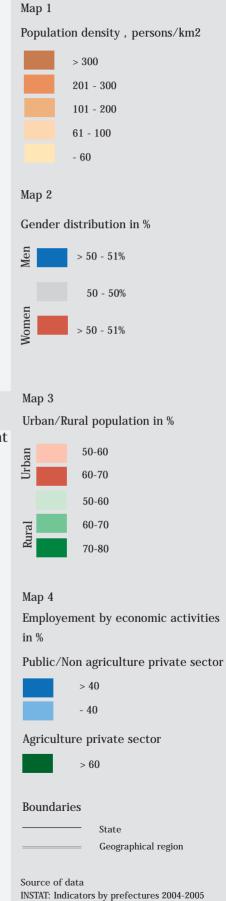
15 30km

Spatial distribution of employment by economic activities



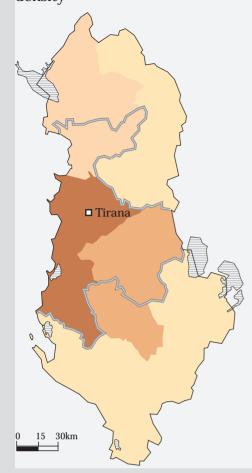
### A - Geography of components

# Profile of electoral context Independent variables/Group II Parliamentary Election 2005



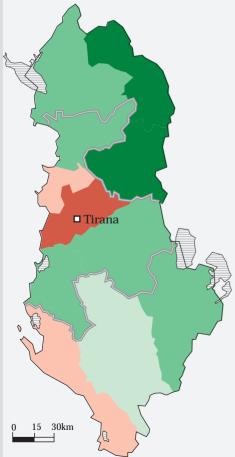
Demographic Atlas of Albania, 2003

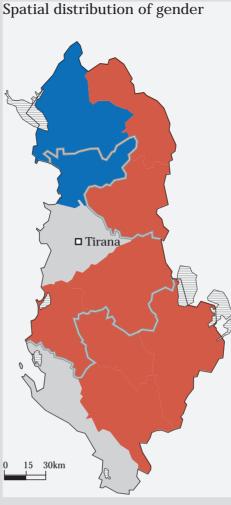
Map 1 Spatial distribution of population density



Map 3

### Spatial distribution of urban and rural population





### Map 4

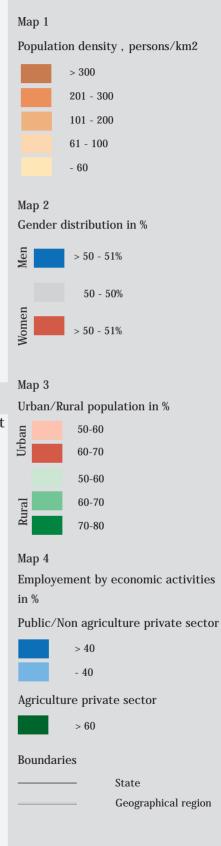
Map 2

Spatial distribution of employment



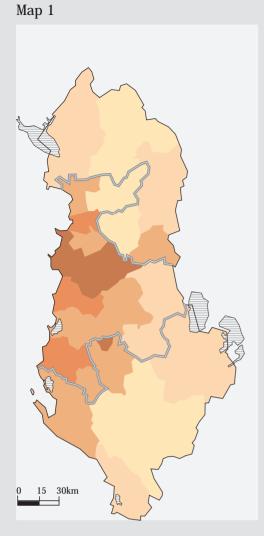
A - Geography of components

Profile of electoral context Independent variables/Group II Parliamentary Election 2001

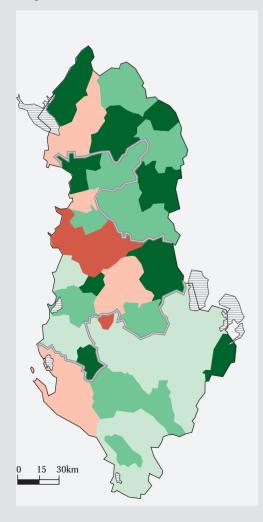


Source of data INSTAT: Indicators by prefectures 2001-2002 Demographic Atlas of Albania, 2003 © 2007, E.Begu and H.Asche, University of Potsdam

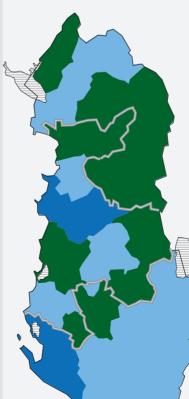
by economic activities



Map 3







15 30km

Profile of electoral context Independent variables/Group II Parliamentary Election 1997 Map 1 Population density , persons/km2 > 300 201 - 300 101 - 200 61 - 100 - 60 Map 2 Gender distribution in % Men > 50 - 51% 50 - 50% Women > 50 - 51% Map 3 Urban/Rural population in % 50-60

A - Geography of components



Map 4 Employement by economic activities in %

Public/Non agriculture private sector



Agriculture private sector



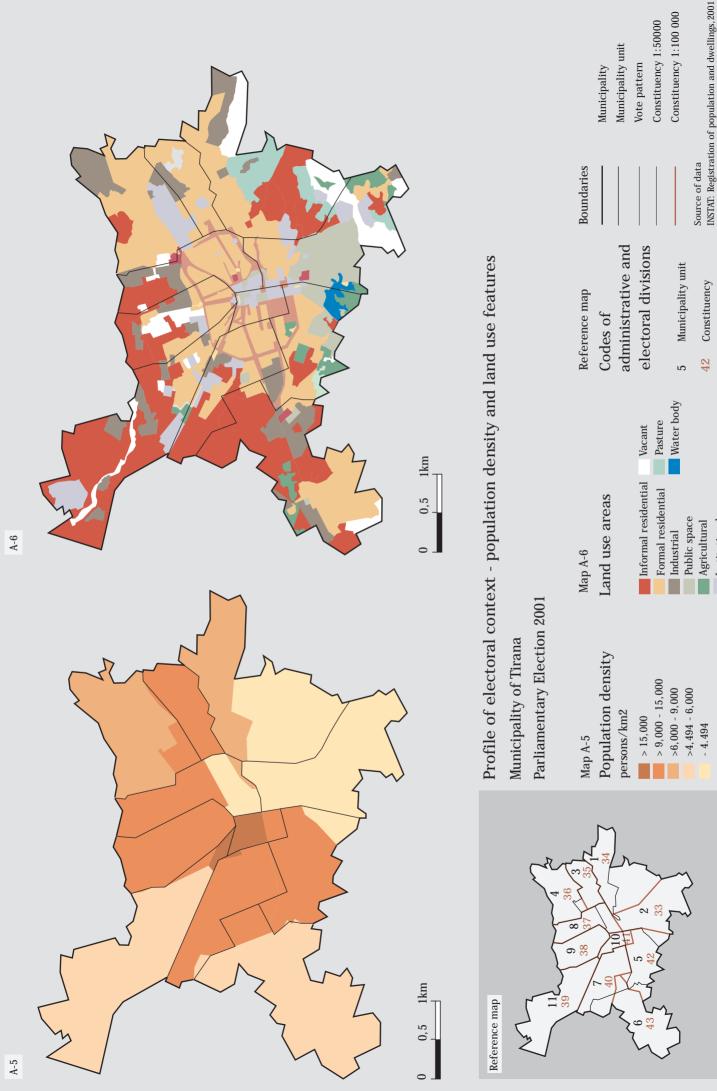
Boundaries

State Geographical region

Source of data INSTAT: Statistical yearbook 1988 Demographic Atlas of Albania, 2003 © 2007, E. Begu and H.Asche, University of Potsdam

Map 2

| A-4             | Zones of electoral context    |                                 | A - Geography of components   |
|-----------------|-------------------------------|---------------------------------|---|
|                 | Zone 1                        |                                 | Profile of electoral context  |
|                 | Unemployment rate             | low                             |   |
|                 | Years of schooling            | very high                       | Municipality of Tirana  |
|                 | Monetary poverty indicator    | low                             | Parliamentary Election 2001   |
|                 | Monthly consumption indicator | very high                       |   |
|                 | Internal migration            | gain very high<br>loss very low |   |
|                 | Zone 2                        |                                 | Map 1-2   |
|                 | Unemployment rate             | medium                          | Zones of electoral context  |
|                 | Years of schooling            | high                            | Spatial correlation of independent  |
|                 | Monetary poverty indicator    | low- medium                     | variables   |
|                 | Monthly consumption indicator | high                            |   |
|                 | Internal migration            | gain high<br>loss low           | Reference man   |
|                 | Zone 3                        |                                 | Codes of administrative and   |
|                 | Unemployment rate             | medium-high                     | electoral divisions   |
|                 | Years of schooling            | high-medium                     |   |
|                 | Monetary noverty indicator    | g<br>medium-hiøh                | 5 Municipality unit   |
|                 | Monthly consumption indicator | high-medium                     | 42 Constituency   |
| 0 0,5 1km       |                               | gain medium<br>loss medium      |   |
|                 |                               |                                 | Boundaries  |
|                 | Zone 4                        |                                 | Municipality  |
| Reference map   | Unemployment rate             | high                            | Municipality unit   |
|                 | Years of schooling            | medium-low                      | Context zone  |
|                 | Monetary poverty indicator    | hig                             | Constituency 1:100 000  |
|                 | Monthly consumption indicator | medium-low                      |   |
|                 | Internal migration            | gain low<br>loss high           |   |
|                 | Zone 5                        |                                 |   |
| 1               | Unemployment rate             | very high                       |   |
| 43 Fundar 22 23 | Years of schooling            | low                             | Source of data<br>INSTAT: Mans of noverty and inequality in Albania.2004            |
|                 | Monetary poverty indicator    | very hig                        | INSTAT: Registration of population and dwellings, 2001                              |
| 2               | Monthly consumption indicator | low                             | Tirana Municipality:Statistical Bulletin, 2001<br>Demographic Atlas of Albania 2003 |
| 0 0,5 1km       | Internal migration            | loss very high                  | Albanian Central Election Committee   |



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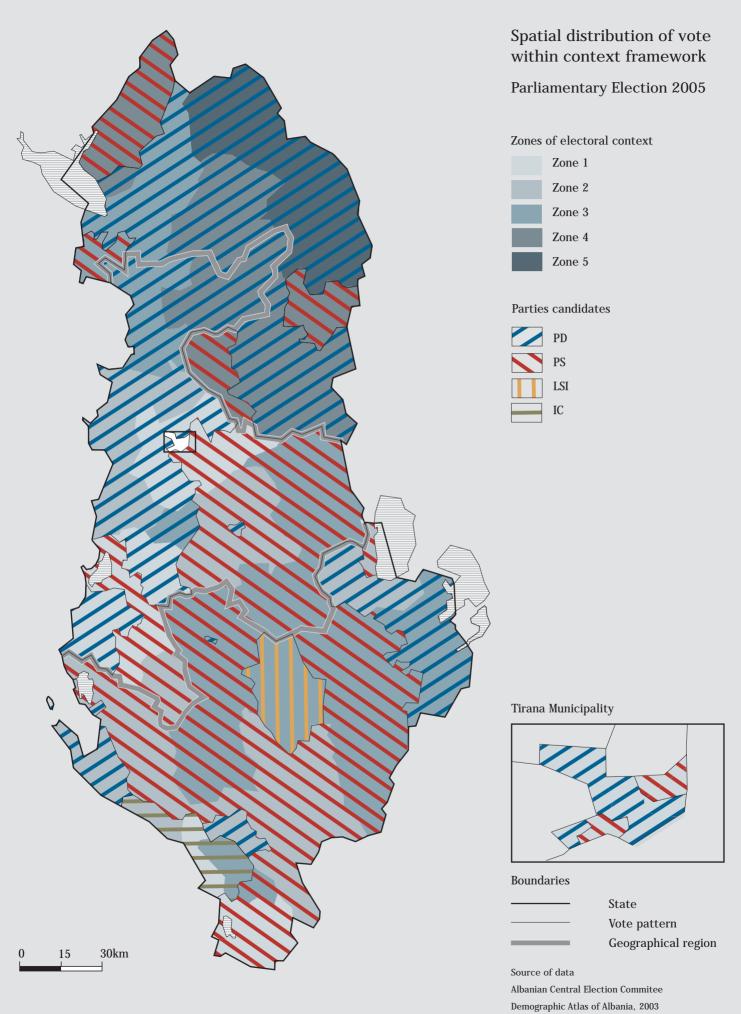
Transport area

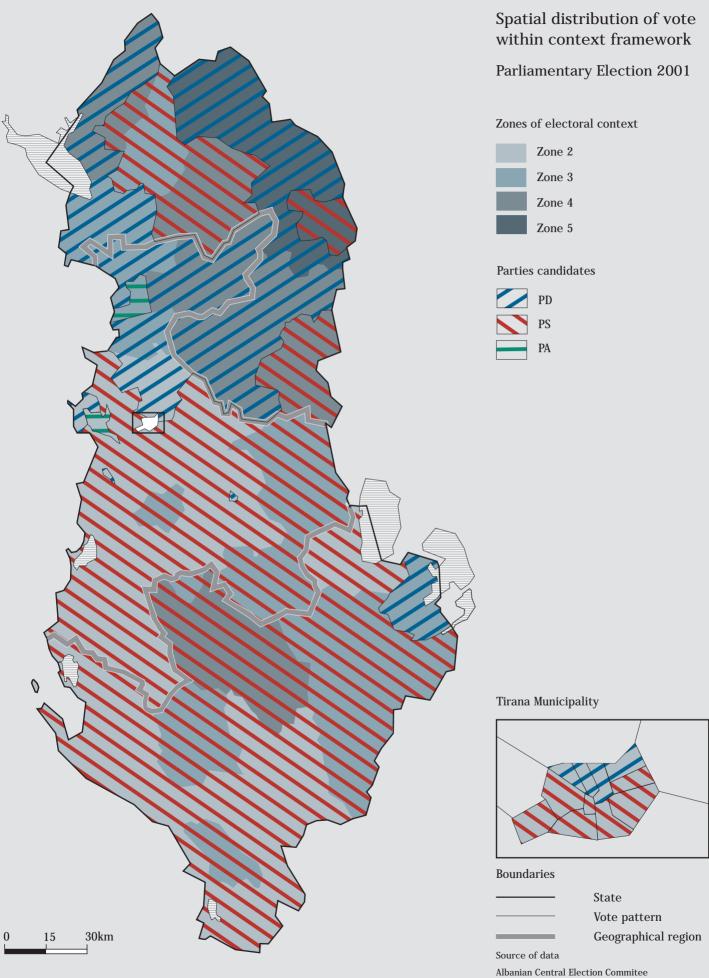
0,5 1km

Institutional

Demographic Atlas of Albania 2003

B - Geography of relations

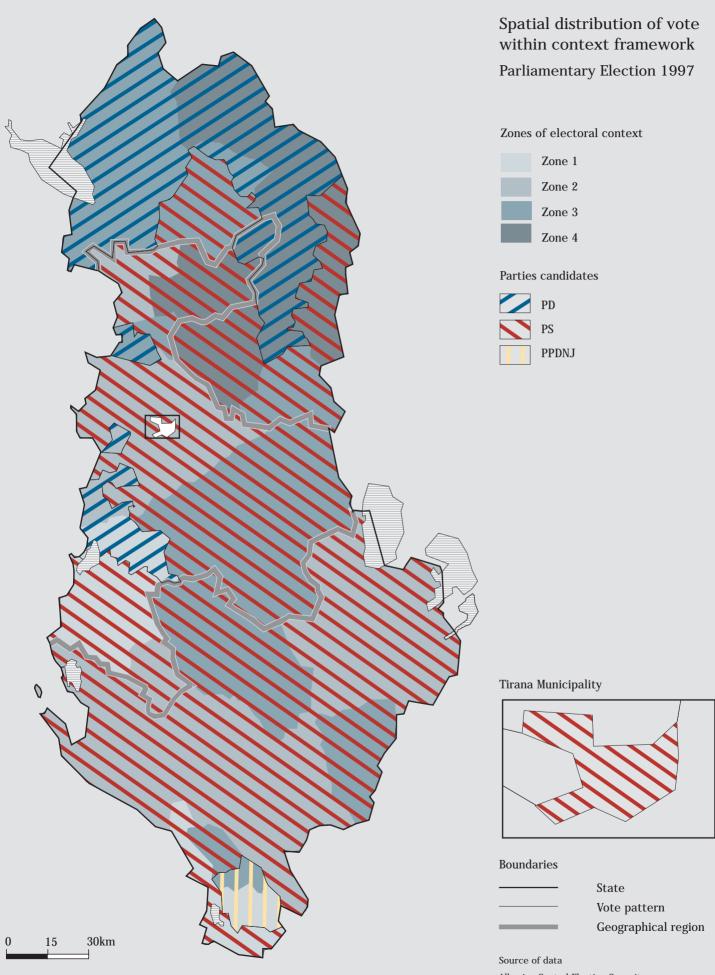




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Demographic Atlas of Albania, 2003

B - Geography of relations

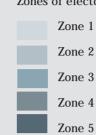


Albanian Central Election Commitee Demographic Atlas of Albania, 2003 © 2007, E.Begu and H.Asche, University of Potsdam

B - Geography of relations

### Spatial distribution of vote within context framework Parliamentary Election 2005

### Zones of electoral context



# Parties with >10% of total votes per constituency



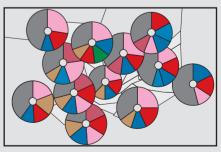


Parties with <10% of total votes per constituency

Number of voters



### Tirana Municipality



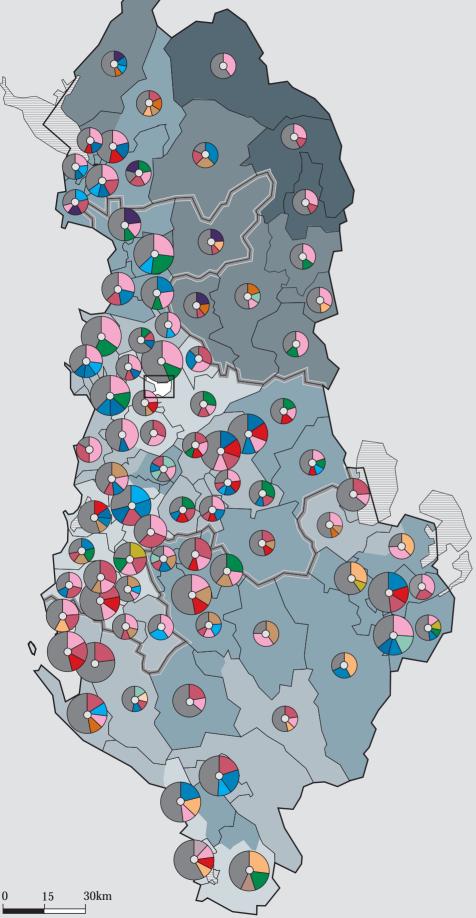
Boundaries

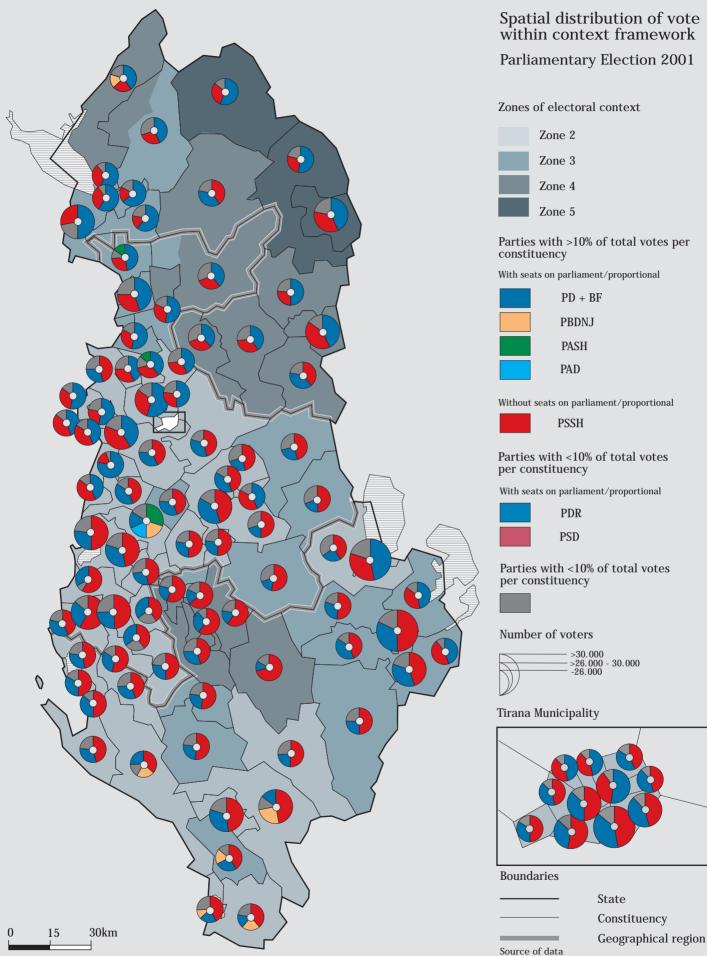
State Constituency Geographical region

Source of data

Albanian Central Election Commitee

Demographic Atlas of Albania, 2003

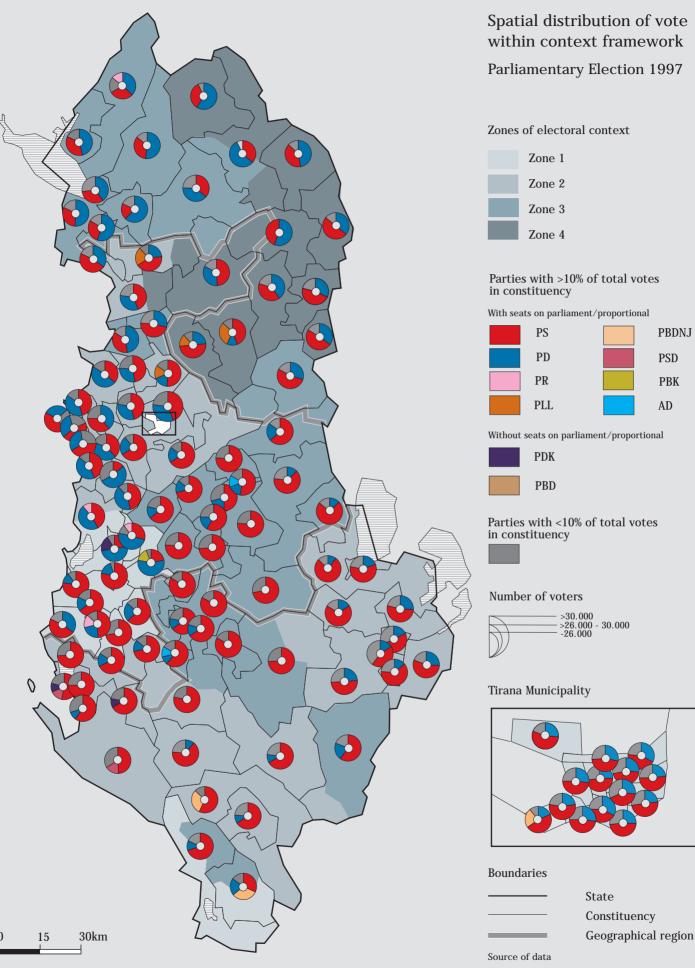




Spatial distribution of vote within context framework

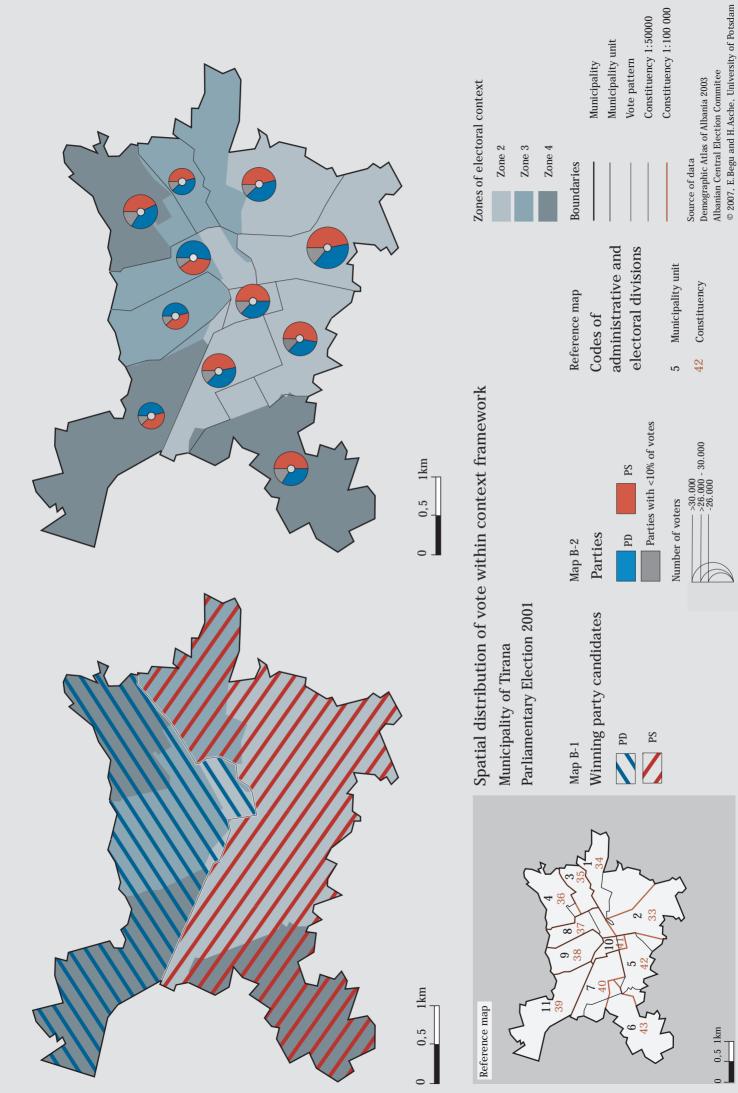
Demographic Atlas of Albania, 2003  $^{\odot}$  2007, E.Begu and H.Asche, University of Potsdam

Albanian Central Election Commitee

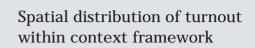


Archive of Parliament of Albania, 1997

Demographic Atlas of Albania, 2003



B-1

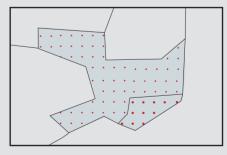


#### Parliamentary Election 2005

#### Zones of electoral context



Tirana Municipality



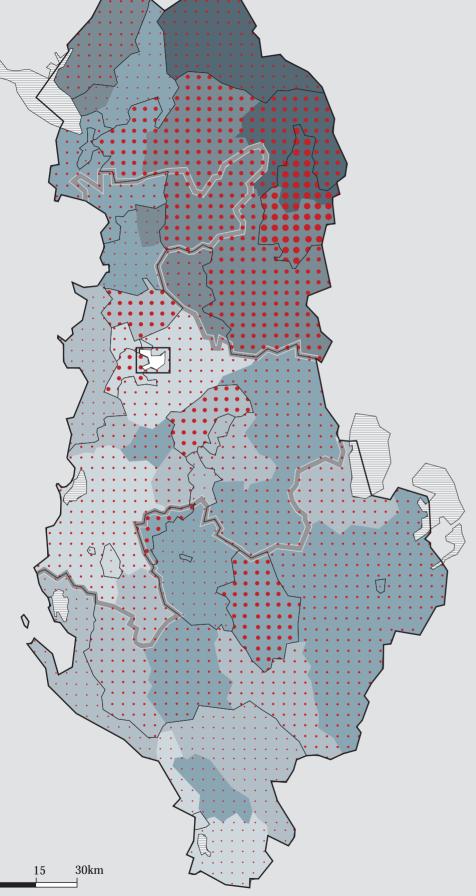
Boundaries

State Turnout pattern Geographical region

Source of data

Albanian Central Election Commitee

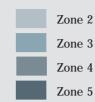
Demographic Atlas of Albania, 2003



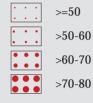
# Spatial distribution of turnout within context framework

#### Parliamentary Election 2001

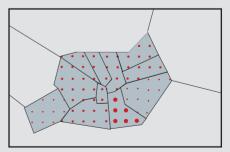
#### Zones of electoral context



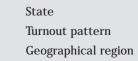
#### Turnout in %







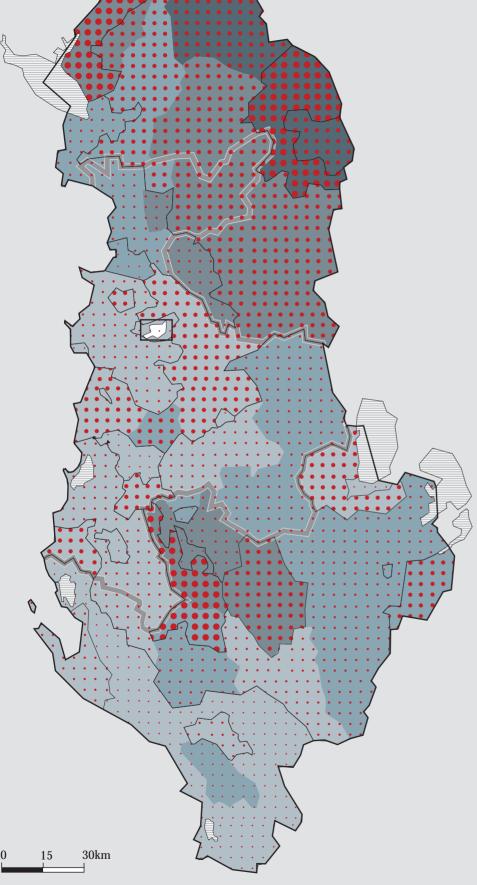
Boundaries

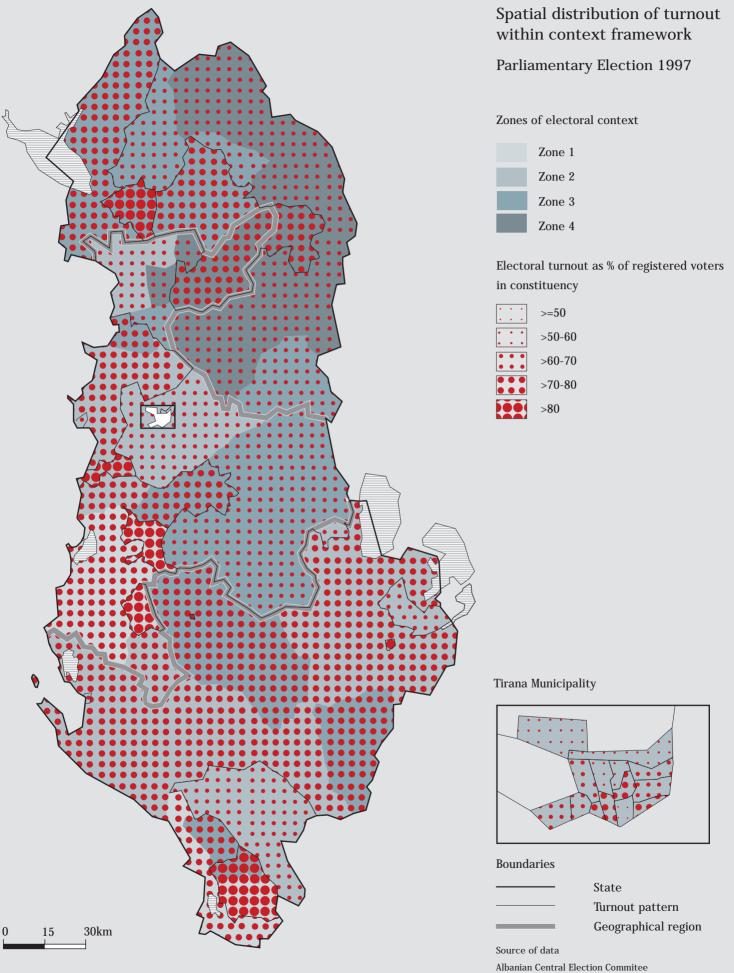


Source of data

Albanian Central Election Commitee

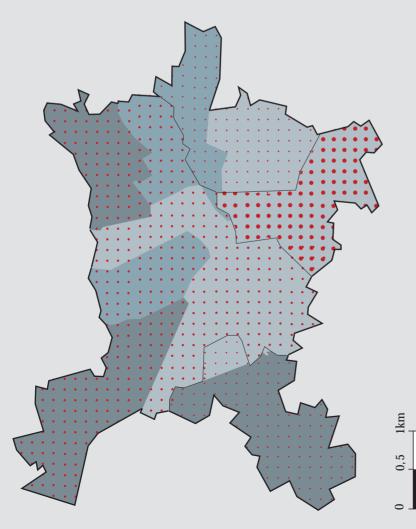
Demographic Atlas of Albania, 2003





Demographic Atlas of Albania, 2003

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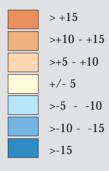
Spatial distribution of turnout within context framework

Reference map

#### Voters allocation

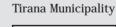
#### Parliamentary Election 2005

Deviation in voters allocation as % towards tolerated deviation



Average number of voters per constituency is 28.507

Tolerated deviation from the average number is +/-5%



30km

15

0



#### Boundaries



State Constituency Geographical region

Source of data

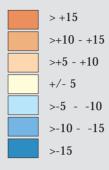
Albanian Central Election Commitee

Demographic Atlas of Albania, 2003

#### Voters allocation

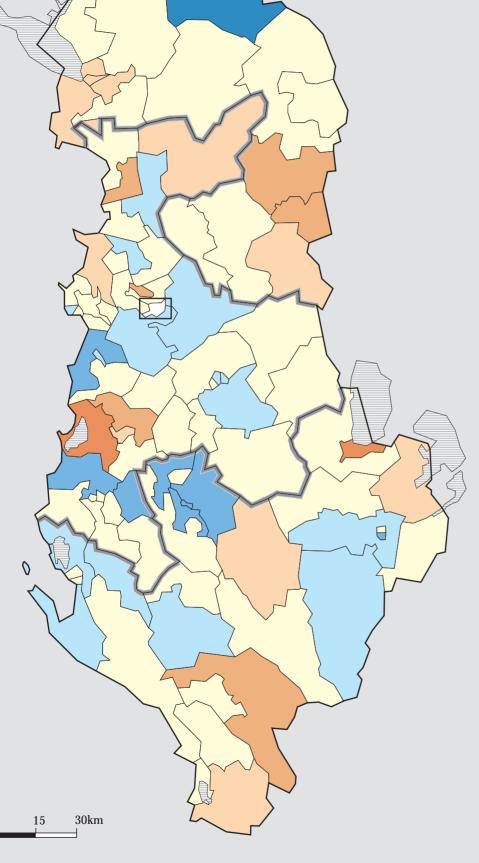
#### Parliamentary Election 2001

Deviation in voters allocation as % towards tolerated deviation



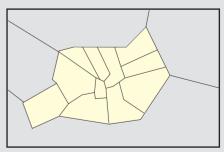
Average number of voters per constituency is 23.290

Tolerated deviation from the average number is +/-5%



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Tirana Municipality



Boundaries



Constituency

Geographical region

Source of data

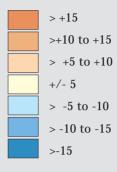
Albanian Central Election Commitee

Demographic Atlas of Albania, 2003

#### Voters allocation

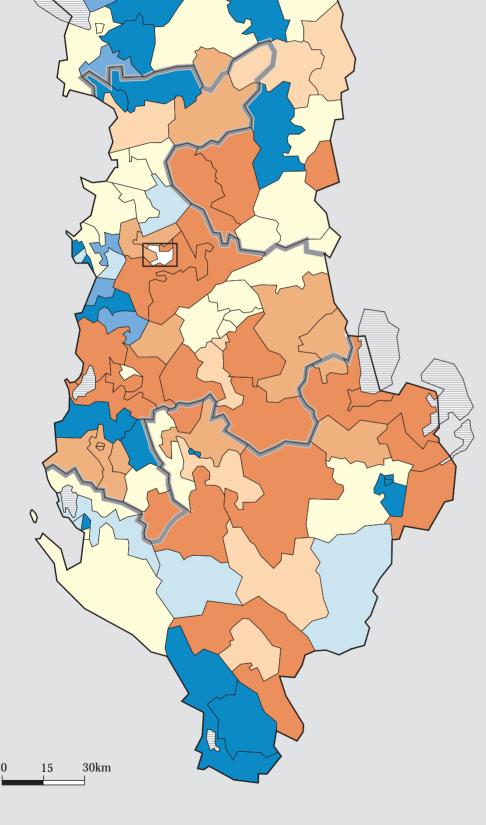
#### Parliamentary Election 1997

Deviation in voters allocation as % towards tolerated deviation

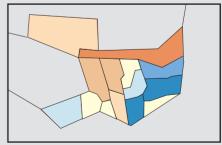


Average number of voters per constituency is 17.662

Tolerated deviation from the average number is +/-5%



Tirana Municipality



#### Boundaries

| State               |
|---------------------|
| Constituency        |
| Geographical region |

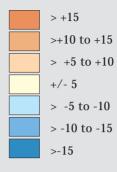
Source of data

Albanian Central Election Commitee Demographic Atlas of Albania, 2003



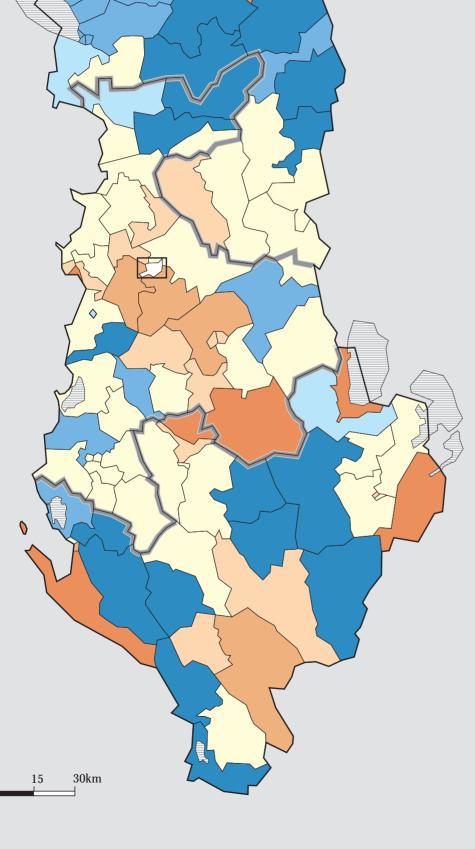
#### Parliamentary Election 1992

Deviation in voters allocation as % towards tolerated deviation

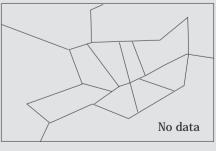


Average number of voters per constituency is 20.000

Tolerated deviation from the average number is +/-5%



Tirana Municipality



Boundaries



Source of data

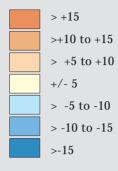
Archive of Parliament of Albania, 1992

Demographic Atlas of Albania, 2003

#### Voters allocation

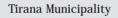
#### Parliamentary Election 1991

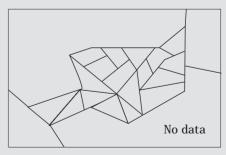
Deviation in voters allocation as % towards tolerated deviation



Average number of voters per constituency is 7939

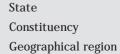
Tolerated deviation from the average number is +/-5%





Boundaries

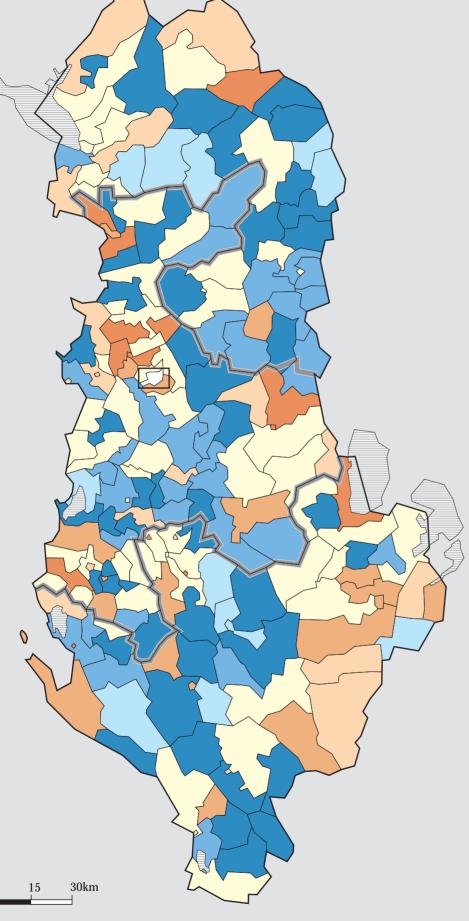




Source of data

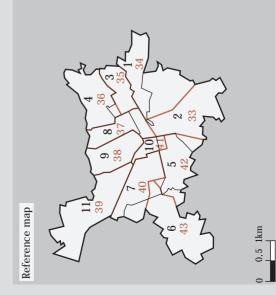
Archive of Parliament of Albania, 1991

Demographic Atlas of Albania, 2003



B-4





Parliamentary Election 2001 Municipality of Tirana Voters allocation

Map B-1

per constituency is 23.290 Average number of voters Tolerated deviation from Deviation in voters allocation as % towards the average is +/-5% colerated deviation >+10 to +15 >-10 to -15 >+5 to +10 >-5 to -10 +/- 5% > + 15 > - 15

42 5

Constituency 1:100 000 Constituency 1:50 000 Municipality Demographic Atlas of Albania 2003 Source of data Boundaries administrative and electoral divisions Municipality unit Constituency Reference map Codes of

@ 2007, E.Begu and H.Asche, University of Potsdam

Albanian Central Election Commitee

## Appendix 1

| Political parties  | Initials   |
|--|--|
| Center-left  |  |
| Socialist Party<br>Democratic Alliance<br>Union of Human Rights<br>Socialist Movement for Integration<br>Movement for National Development- Leka I Zogu<br>Social Democratic Party<br>Agrarian Environmentalist Party<br>New Democratic Party<br>Communist Party<br>Party of Labour of Albania<br>Party of Labour of Albania<br>Party of National Safety<br>Party of Freedom and Human Rights<br><i>Center-Right</i> | PSSH<br>AD<br>PBDNJ<br>LSI<br>LZHK<br>PSD<br>PAA<br>PDR<br>PKSH<br>PSSH<br>LDLNJ |
| Democratic Party<br>Republican Party<br>Christian Democratic Party<br>Legality Party<br>National Front<br>Liberal Democratic Union<br>Union of Veterans  | PD<br>PR<br>PDK<br>PL<br>PBK<br>BLD<br>BKV                                       |
| Independent candidate  | IC   |

### Summary

Exploring elections features from *a geographical perspective* is the focus of this study. Its primary objective is to develop a scientific approach based on geoinformation technology (GIT) that promotes deeper understanding how geographical settings affect the spatial and temporal variations of voting behaviour and election outcomes. For this purpose the five parliamentary elections (1991-2005) following the political turnaround in 1990 in the South East European reform country Albania have been selected as a case study.

Elections, like other social phenomena that do not develop uniformly over a territory, inherit a spatial dimension. Despite of fact that elections have been researched by various scientific disciplines ranging from political science to geography, studies that incorporate their spatial dimension are still limited in number and approaches. Consequently, the methodologies needed to generate an integrated knowledge on many facets that constitute election features are lacking.

This study addresses characteristics and interactions of the essential elements involved in an election process. Thus, the baseline of the approach presented here is the exploration of relations between three entities: electorate (political and sociodemographic features), election process (electoral system and code) and place (environment where voters reside). To express this interaction the concept of *electoral pattern* is introduced. Electoral patterns are defined by the study as the final view of election results, chiefly in tabular and/or map form, generated by the complex interaction of social, economic, juridical, and spatial features of the electorate, which has occurred at a specific time and in a particular geographical location. GIT methods of geoanalysis and geovisualization are used to investigate the characteristics of electoral patterns in their spatial and temporal distribution. Aggregate-level data modelled in map form were used to analyse and visualize the spatial distribution of election patterns components and relations. The spatial dimension of the study is addressed in the following three main relations: One, the relation between *place and electorate* and its expression through the social, demographic and economic features of the electorate resulting in the profile of the electorate's context; second, the *electorate-election* interaction which forms the baseline to explore the perspective of local contextual effects in voting behaviour and election results; third, the relation between geographical location and election outcomes reflecting the implication of determining constituency boundaries on election results. To address the above relations, three types of variables: geo, independent and dependent, have been elaborated and two models have been created.

The *Data Model*, developed in a GIS environment, facilitates structuring of election data in order to perform spatial analysis. The peculiarity of electoral patterns - a multidimensional array that contains information on three variables, stored in data layers of dissimilar spatial units of reference and scales of value measurement - prohibit spatial analysis based on the original source data. To perform a joint spatial analysis it is therefore mandatory to restructure the spatial units of reference while preserving their semantic content. In this operation, all relevant electoral as well as socio-demographic data referenced to different administrative spatial entities are re-referenced to uniform grid cells as virtual spatial units of reference. Depending

on the scale of data acquisition and map presentation, a cell width of 0.5 km has been determined. The resulting fine grid forms the basis of subsequent data analyses and correlations. Conversion of the original vector data layers into target raster layers allows for unification of spatial units, at the same time retaining the existing level of detail of the data (variables, uniform distribution over space). This in turn facilitates the integration of the variables studied and the performance of GIS-based spatial analysis. In addition, conversion to raster format makes it possible to assign new values to the original data, which are based on a common scale eliminating existing differences in scale of measurement. Raster format operations of the type described are well-established data analysis techniques in GIT, yet they have rarely been employed to process and analyse electoral data.

The *Geovisualization Model*, developed in a cartographic environment, complements the Data Model. As an analog graphic model it facilitates efficient communication and exploration of geographical information through cartographic visualization. Based on this model, 52 choropleth maps have been generated. They represent the outcome of the GIS-based electoral data analysis. The analog map form allows for in-depth visual analysis and interpretation of the distribution and correlation of the electoral data studied. For researchers, decision makers and a wider public the maps provide easy-to-access information on and promote easy-to-understand insight into the spatial dimension, regional variation and resulting structures of the electoral patterns defined.